



# WINNIPEG RENOVATION SHOW

JAN 15 - 17  
RBC CONVENTION CENTRE

JUAN  
Contractor



REAL ADVICE  
REAL INSPIRATION  
REAL EXPERTS

# NEW SHOW. NEW CUSTOMERS.

## MEET YOUR NEXT FEW THOUSAND CUSTOMERS HERE.

Marketplace Events, the largest producer of home and garden events in North America will now produce the **Winnipeg Renovation Show** (formerly the Kitchen, Bath & Renovation Show), **January 15<sup>th</sup>-17<sup>th</sup>, 2016** at the RBC Convention Centre. For three days only, sell face-to-face to thousands of qualified buyers. Make money and find new customers. Will you see this many qualified buyers during the same timeframe if you're not here?

Partner with the leading producer of home and garden show events in North America. Join the more than 14,000 exhibitors that count on our 42 home shows to boost their annual sales. We know what works; put our experience to work for you!

## MARKETPLACE EVENTS ATTRACTS QUALIFIED HOMEOWNERS

- 85% are 25 - 64 years of age
- 52% are female, 48% male
- 93% are homeowners
- Average attendee income is \$100,000+
- 73% are satisfied with Marketplace Events' shows
- 80% only attend our show
- 72% attend with their spouses (both decision makers)
- 89% are pleased with the value they receive for the cost of admission
- 61% are planning to spend \$500 - \$10,000+ with an exhibitor within 6-12 months

\*2015 Canadian Home Show Benchmark Research



## EXHIBITOR PRODUCT CATEGORIES INCLUDE:

- Appliances
- Construction & Renovation
- Financial, Mortgage, Agents
- Garage & Automotive
- Garden & Outdoors
- Gutters & Roofing
- Heating & Air Conditioning
- Home Décor, Art, Design & Furnishings
- Home Entertainment & Electronics
- Kitchen & Bath
- Recreation, Fitness
- Utility Companies
- Windows, Window Coverings & Doors

WINNIPEGRENOVATIONSHOW.COM

PRODUCED BY  
MARKETPLACE  
EVENTS



Here's what exhibitors have to say about our Marketplace Events shows:

Marketplace Events is by far the best company I have worked with. They go out of their way to help you to accomplish your goals for the show. From advice and tips at the pre-show meeting to advertising and promoting on their website and media. I am so grateful for the great team they have. Thank you!

**Brenda Topely, Black Sheep Design Studio**  
EDMONTON RENOVATION SHOW (LAUNCHED IN 2015)

Great show! It was busy the entire time, and people were interested in talking about renovations. We generate the most amount of leads from this show.

**Suzette Tumbas, Rocket Renovations**  
CALGARY HOME + GARDEN SHOW

Regular attendance at the show brings increased leads each year. It establishes us as a force in the industry.

**Gary Padgham, Century Hardwood Floors Ltd**  
BC HOME + GARDEN SHOW

This was my first time exhibiting at the Edmonton Home and Garden Show. I have been in many other shows, this one by far exceeded my expectations. I just hope I can keep up with all the follow up custom work generated from the show! See you next year!

**Trudy Wade, Art by: Trudy Wade, Wade Works Inc.**  
EDMONTON HOME + GARDEN SHOW

## MORE THAN JUST BOOTH SPACE

Let us know your sales and marketing goals and we will customize a partnership program to exceed your needs.

- Online Buyer's Guide Listing (your own web page!)
- eBlasts
- Website advertising
- Opportunity to advertise and showguide listing
- Promotional opportunities
- Feature and stage sponsorships
- Cooperative advertising programs
- Product sampling
- Research/data collection
- Access to our PR team
- Material handling including forklift services and storage
- 24-hour security

## BOOTH COST

\$14.00 sq.ft rate

All rates are subject to tax (GST)

\$200.00 premium charge

\$149.00 Mandatory Buyers Guide Listing

**Book a 20x20 on the Promenade and receive our Promenade Marketing Package including 20 VIP show tickets, a web banner & more.**

## CALL TODAY & BOOK NOW! DON'T MISS OUT ON GROWING YOUR BUSINESS!



**Jan Currier**  
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WE'VE GOT YOU COVERED!

**MARKETPLACE  
EVENTS**

**ALL NEW!**  
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