

WINNIPEG RENOVATION SHOW

JANUARY 12-14, 2018
RBC CONVENTION
CENTRE

JUAN
Contractor



REAL ADVICE
REAL INSPIRATION
REAL EXPERTS

NEW SHOW. NEW CUSTOMERS.

MEET YOUR NEXT FEW THOUSAND CUSTOMERS HERE.

More than **16,000+** people are looking for help with their projects, big or small! Join us at the **Winnipeg Renovation Show** from **January 12-14, 2018** at the **RBC Convention Centre**. Our show features high interest exhibitors, high-profile industry personalities and the latest trends to keep consumers stimulated, motivated, educated and ready to move ahead with their home improvement projects.

Partner with the leading producer of home and garden show events in North America. Join the more than **14,000 exhibitors** that count on our **57 home shows** to boost their annual sales. We know what works; put our experience to work for you!

MARKETPLACE EVENTS ATTRACTS QUALIFIED HOMEOWNERS

88% are 25 - 64 years of age

56% are female, 44% male

95% are homeowners

Average attendee income is **\$100,000+**

80% are satisfied with Marketplace
Events' shows

96% only attend our show

76% attend with their spouses (both
decision makers)

91% are pleased with the value they
receive for the cost of admission



EXHIBITOR PRODUCT CATEGORIES

- Appliances
- Construction & Renovation
- Financial, Mortgage, Agents
- Garage & Automotive
- Garden & Outdoors & Landscaping
- Gutters & Roofing
- Heating & Air Conditioning
- Home Décor, Art, Design & Furnishings
- Home Entertainment & Electronics
- Kitchen & Bath
- Recreation, Fitness
- Utility Companies
- Windows, Window Coverings & Doors

*2016 Winnipeg Renovation Show Research

WINNIPEGRENOVATIONSHOW.COM

PRODUCED BY
MARKETPLACE
EVENTS



Here's what exhibitors have to say about our Marketplace Events Shows:

"Great job with the show. Everyone was friendly, helpful and very easy to work with. Absolutely fantastic job promoting the shows and bringing the people in. I think this was the busiest I've seen it in the last 12 years. Looking forward to many more years exhibiting at the shows."

Trevor Ferens, Coldspring

"Within the first week following this how we booked sufficient new business to more than pay all our costs! Great attendance! Qualified audience! No hesitations in doing this again next year!"

Kevin, Kat Reno

Very well organized! Excellent marketing prior to show led to fabulous show attendance! Great show!

Angie Kendel, Maximum Impact Plus

"The Marketplace team is amazing and makes the show the success that is. Myself and team are really amazed at the increased quality and attendance of the shows. Keep up the great work!"

Justin Hedlund, Premier Companies

MORE THAN JUST BOOTH SPACE

Let us know your sales and marketing goals and we will customize a partnership program to exceed your needs.

- Exhibitor List (your own web page!)
- eBlasts
- Website advertising
- Opportunity to advertise and showguide listing
- Promotional opportunities
- Feature and stage sponsorships
- Cooperative advertising programs
- Product sampling
- Research/data collection
- Access to our PR team
- Material handling including forklift services and storage
- 24-hour security

BOOTH COST

\$15.59 sq.ft rate

All rates are subject to tax (GST)

\$200.00 premium charge

\$149.00 Online Exhibitor Listing

CALL TODAY & BOOK NOW! DON'T MISS OUT ON GROWING YOUR BUSINESS!



Kayla Donaldson

Exhibit Sales Consultant

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**MARKETPLACE
EVENTS**

WE'VE GOT YOU COVERED!

WINNIPEG
RENOVATION
SHOW

WINNIPEG
HOME
+GARDEN
SHOW

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