

who's who RENOVATIONS

Hiring the right professional can make all the difference when planning a renovation. That's why it's time to showcase and celebrate outstanding Manitoba renovators in a special edition of *Who's Who* magazine. This upscale, matte-cover magazine will feature some of the best renovators in the business who pride themselves on quality craftsmanship and excellence in customer service. It will also include details about the 2018 Winnipeg Renovation Show including the floor plan, stage schedule and more!

Don't miss out on this unique opportunity to shine the spotlight on your business with a professionally written editorial profile telling readers all about your company's strengths, accomplishments and what sets you apart from your competitors.

Publication Date: Thursday, January 11, 2018
Booking Deadline: Thursday, November 30, 2017



↑ Samples of editorial profile layout choices

Editorial Profiles:

Single-Page: \$1,499+gst Double-Page: \$2,299+gst

An editorial profile is a creative, compelling and effective way to connect with readers. The Winnipeg Free Press will provide a writer and photographer to work with you to create a positive and professional full-page editorial profile about you and your business.

Space is limited, so reserve your spot today!

Advertising Opportunities

**OUTSIDE
BACK COVER**
\$1,799+gst

**INSIDE
FRONT COVER**
\$1,499+gst

**INSIDE
BACK COVER**
\$1,499+gst

**FULL PAGE
AD ONLY**
\$1,299+gst

FULL PAGE AD SIZE

Bleed: 8.5" w x 11" h
 Trim: 8" w x 10.5" h
 Safety: 7" w x 9.5" h

RATES INCLUDE FULL COLOUR & AD DESIGN SERVICES

AD MATERIAL DEADLINE: MONDAY DECEMBER 11, 2017

CANCELLATION DEADLINE: MONDAY, DECEMBER 11, 2017

Payment in full will be required for any reserved space that is cancelled after this deadline.

**Distribution:
45,000 copies**

45,000 copies of *Who's Who - Renovations* will be distributed in the Winnipeg Free Press to select upper-income households in Winnipeg as well as at the Winnipeg Renovation Show.

**Online Publication
& Promotion**

Who's Who - Renovations will be published online as an interactive web magazine for an entire year at: winnipegfreepress.com/publications

It will also be promoted extensively on our homepage.

The Winnipeg Free Press website receives over 2.1 million visits each month!

(Source: Google Analytics - 2017 Q2 Average)

Winnipeg Free Press

To reserve your advertising space, contact your Winnipeg Free Press representative, or **Barb Borden** at 204-697-7389 | barb.borden@freepress.mb.ca